

# DIGITAL BOND TRADING **THE FUTURE IS HERE**

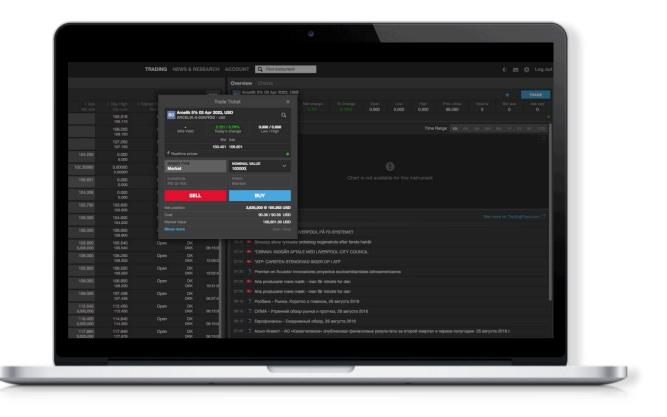
- FIRST FULLY DIGITISED ONLINE ACCESS
- FAST EXECUTION
- SIGNIFICANT COST REDUCTION



## FIRST FULLY DIGITALISED ONLINE ACCESS

Due to the complexity of the market, bond investors have only had the option to place their orders over the phone. This has made bond trading expensive, non-transparent, and time consuming. But not any more!

Our digital bond trading solution eliminates manual processes. It gives you direct access to a universe of over 5,000 bonds, including more than 3,400 developed-market and over 1,600 emerging-market bonds. Orders are routed straight to an optimised dealer auction where the top end of 40 liquidity providers compete for your order. Minimum volumes for retail bonds are as low as USD10,000 and you can trade whenever markets are open. By leveraging this competitive environment in combination with our strong focus on technology, we are now able to offer a much easier and faster solution for bond traders.



### FAST EXECUTION

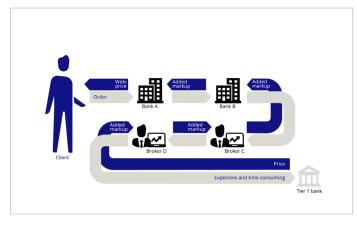
Unlike equities, there is no single execution venue for bond trading. Prices are formed over the counter through an opaque cocktail of indicative pricing as well as different liquidity profiles and trading behaviours from bond to bond and market to market. Saxo's technology addresses these issues, allowing you to digitally trade bonds with much improved execution speed and transparency. For a fast trade, we will show you the best price available in the market at that time\*. Building on comprehensive pricing information, our system offers an indicative best price for an instant trade\*. Take that price, and in approximately 90-95% of cases your trade will go through – at

that indicated price or a better price. In fact, our internal tests have shown that, on average, our online bond trading system nets significant price improvements due to the optimised dealer auction among 40 of the largest bond liquidity providers for corporate as well as government bonds.

Alternatively, for some bonds, you will have the possibility to set your own price and limits for your trade to be traded on the exchanges. The system will determine when and whether these conditions are met in the time window you have specified – be it hours, days or even weeks.

\* Best accessible price from up to 40 global bonds providers and major exchanges called by Saxo's algorithm. Market Order will be executed within 45 seconds or otherwise will be killed ('fill or kill' order execution).

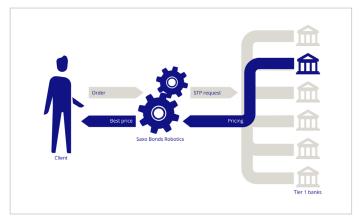
#### Offline bond trading



## SIGNIFICANT COST REDUCTION

Providing automated online access, a direct line to liquidity providers and being able to eliminate the time-consuming and expensive mechanics of traditional bond trading, means we can offer a clear and competitive pricing scheme. Saxo charges a commission, offering full transparency. This is in contrast to the industry standard where one often finds a 'one bank one

#### Online bond trading



price' approach. Trading conditions vary by type and rating of the bond, and also by trading volume. But our online live indicative pricing gives you the security of a maximum price for your trade. This is part of our commitment to make pricing as transparent and clear as we can.

## COMMISSIONS:

| MARKET                         | STANDARD                         | ACTIVE*                          |
|--------------------------------|----------------------------------|----------------------------------|
| European government bonds      | 0.20%<br>(minimum 80 EUR) **     | 0.05%<br>(minimum 50 EUR) **     |
| US government bonds            | 0.20% ***<br>(minimum 80 EUR) ** | 0.05% ***<br>(minimum 50 EUR) ** |
| European an US corporate bonds | 0.20%<br>(minimum 80 EUR) **     | 0.10%<br>(minimum 50 EUR) **     |
| All other Markets bonds        | 0.20%<br>(minimum 80 EUR) **     | 0.10%<br>(minimum 50 EUR) **     |

\* See more under rates and conditions for bonds on saxobank.com.

\*\* The equivalent if traded in another currency.

\*\*\* For US government bonds there is an additional external execution fee of 0.0004% embedded in the price.

Bonds with insufficient liquidity cannot be traded directly online but can still be traded offline, via RFQ with a Saxo Sales Trader.

## GETTING STARTED WITH ONLINE BOND TRADING

In all this, the proven technology of our SaxoTraderGO trading platform is your access to trading Bonds online. Simply log on, choose a bond, input all necessary ticket parameters and your order will be processed instantly.

## ONCE YOU ARE ON SAXOTRADERGO, FOLLOW FOUR SIMPLE STEPS:

- 1. Choose your bond
- 2. Open a bond trade ticket (where you see the live indicative composite price)
- 3. Place your trade (the order type is a Market Order executed as a 'Fill or Kill')
- 4. Sit back and monitor your investment in the portfolio



## THE SAXO BOND OFFERING IN NUMBERS

| TRADING I   | HOURS (CET) | ONLINE   | OFFLINE   |
|-------------|-------------|--|---|
| Euro market | 09.00-18.00 | Selection of most liquid corporate,<br>government, and emerging markets<br>bonds | All bonds accessible<br>in Bloomberg/ISIN       |
| CEE MENA    | 09.00-19.00 | Platform inception: 5,000 ISINS  | Liquid + less liquid: 33,000 ISINS              |
| LATAM       | 09.00-23.00 | Liquidity Providers:<br>All major global banks                                   | Liquidity pool of 400 providers incl. 40 global |
| US          | 14.00-23.00 |  |   |
| APAC        | 01.00-18.00 |  |   |

**Click here** for a tutorial on how to trade Bonds on the SaxoTraderGO platform.

Take advantage of our free educational resources on http://www.saxobank.com/education/ And follow our weekly updates and trading ideas on https://www.tradingfloor.com/bonds and https://www.tradingfloor.com/analysis/saxostrats

Find more information in the appropriate area of SaxoTraderGo, in the Saxo Academy or via your Saxo contact.

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